Attorney Docket No.: 16113-0633001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Donovan, et al. Art Unit : 3688

Serial No.: 10/647,116 Examiner: Raquel Alvarez Conf. No.: 9849

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: METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION Title

VIA EMAIL

MAIL STOP AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Foreign patent documents are enclosed.

This statement is being filed within three months of the filing date of the application or before the receipt of a first Office Action on the merits. Apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Reg. No. 64,231

Date: April 6, 2011 /Michael P. Shepherd/ Michael P. Shepherd

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